
Emerging Technologies for Global Food Security Partner & Exhibitor Package

Emerging Technologies for Global Food Security

CONFERENCE | 2018

Mobilization to
the Developing
World



GIFS

GLOBAL INSTITUTE
FOR FOOD SECURITY

Growing science for life

Nutrien - a Founding Partner



Partnership & Exhibitor Package Overview

Partnership Opportunities		Value
Conference Options	Lanyard Partner	\$5,000
	Registration Desk	\$2,500
	Student Travel Bursary (per bursary 5 opportunities)	\$2,500
	Foreign Visitor Program (per person)	\$500
Social Media Options	Livestreaming	\$25,000
	Selfie Station	\$3,500
Session Options	IQ Debate Session	\$30,000
	Official Opening Ceremony & Plenary 1 & 2	\$15,000
	Plenary Sessions (10 Opportunities)	\$10,000
	Poster Room & Competition	\$8,000
	Pre-Conference Workshop	\$3,500
	Parallel Sessions (6 Opportunities)	\$3,500
Meal, Receptions & Refreshment Break Options	Gala Dinner	\$30,000
	Reception	\$15,000
	Lunch Partners (2 Opportunities)	\$10,000
	Rimai Modern Tours (16 Opportunities)	\$2,500
	Welcome Coffee (2 Opportunities)	\$2,500
	Refreshment Breaks (5 Opportunities)	\$2,500
Tradeshow Options	Tradeshow Sponsor	\$5,000

Please see Detailed Partnership Opportunities and benefits on the following pages.

Partnership Opportunities & Benefits:

Partnership Level \$30,000

Gala Dinner

Benefits:

- Opportunity to provide and introduce speaker for the dinner
- One table of 10 at Gala Dinner valued at \$2,000
- Five full delegate registrations valued at \$3,750
- One 10'x 8' booth at the Exhibition valued at \$2,000
- Two booth personnel registrations (included in cost of booth)
- 1 full page advertisement in the Conference Program (partner responsible for own artwork)
- One printed piece or promotional item in delegate conference package
- Company logo on signage and website, short message on website
- Branding on Partner slide during event

Partnership Level \$30,000

IQ² Debate/ Public Forum

- Video production and live streaming (over 2,000 individuals from 20 countries viewed the conference session via live stream at the 2016 GIFS Conference)

Benefits:

- Your logo will appear as a partner on the video opening credits
- One table of 10 at Gala Dinner valued at \$2,000
- Opportunity to make a brief presentation and introduce moderator
- Five full delegate registrations valued at \$3,750
- One 10'x 8' booth at the Exhibition valued at \$2,000
- One booth personnel registration (included in cost of booth)
- 1 full page advertisement in the Conference Program (partner responsible for own artwork)
- One printed piece or promotional item in delegate conference package
- Company logo on signage and website, short message on website
- Branding on Partner slide during event

Partnership Level \$25,000

Live Streaming Video Partner

Benefits:

- Your logo will appear on all speaker presentation videos produced for the conference – these videos will be permanently featured on the GIFS YouTube channel (over 1,600 individuals viewed the 2016 GIFS Conference videos)
- One table of 8 at Gala Dinner valued at \$1,600
- One 10'x 8' booth at the Exhibition valued at \$2,000
- One booth personnel registration (included in cost of booth)
- Three full delegate registrations valued at \$2,250
- ½ page advertisement in the Conference Program (partner responsible for own artwork)
- One printed piece or promotional item in delegate conference package
- Company logo on signage and website, short message on website
- Branding on Partner slide during event

Partnership Level \$15,000

Opening Ceremony & Plenary Session 1 & 2

Benefits:

- Opportunity to address delegates and deliver your corporate message at Plenary Session 1 or 2
- Three full delegate registrations valued at \$2,250
- One printed piece or promotional item in delegate conference package
- Company logo on signage and website, short message on website
- One 10'x 8' booth at the Exhibition valued at \$2,000
- One booth personnel registration (included in cost of booth)
- ½ page advertisement in the Conference Program (partner responsible for own artwork)

Partnership Level \$15,000

Welcome Reception (Tuesday)

Benefits:

- Opportunity to make a brief presentation
- Three full delegate registrations valued at \$2,250 and two drink tickets per delegate
- One printed piece or promotional item in delegate package
- Company logo on signage and website, short message on website
- One 10'x 8' booth at the Exhibition valued at \$2,000
- One booth personnel registration (included in cost of booth)
- ½ Page advertisement in the Conference Program (partner responsible for own artwork)

Partnership Level \$10,000

Plenary Sessions (16 Opportunities)

Benefits:

- Opportunity to introduce plenary speakers
- Two full delegate registrations valued at \$1,500
- Two tickets to Gala Dinner valued at \$400
- Branding on presentation screens prior to session

Lunch Partner (2 Opportunities)

Benefits:

- Opportunity to introduce lunch speaker
- Two full delegate registrations valued at \$1500
- Two tickets to Gala Dinner valued at \$400
- Branding on presentation screens prior to session

Partnership Level \$7,500

Poster Competition Partner

- 3 Awards of \$500 each for top poster will be handed out

Benefits:

- Two full delegate registrations valued at \$1,500
- Company logo on signage and website, short message on website

Partnership Level \$5,000

Lanyard Partner

- Company logo on lanyard

Benefits:

- One full delegate registration valued at \$750
- Company logo on signage and website, short message on website

Tradeshow Partner

- Company signage in Tradeshow area

Benefits:

- One 10' x 8' booth at the Exhibition valued at \$2,000
- One booth personnel registration
- One full delegate registration valued at \$750
- Company logo on signage and website, short message on website

Partnership Level \$3,500

Selfie Stations

- Selfie Station: Station with iPad for delegates to take a selfie of themselves and their colleagues. iPad to be drawn for at end of conference.

Pre-Conference Workshop on Digital Agriculture

- Opportunity to introduce Workshop Speaker

Each of the above opportunities includes the following Benefits:

- One full delegate registration valued at \$750
- Company logo on signage and website, short message on website
- Branding on presentation screens prior to session



Partnership Level \$2,500

Welcome Coffee (2 Opportunities)

- Branding on presentation slides prior to conference start
- Signage in coffee area (provided by partner)

Refreshment Break Partner (5 Opportunities)

- Branding on presentation slides during refreshment breaks
- Signing in coffee area (provided by partner)

Remai Modern Tours (6 Opportunities)

- Guided group tours of Remai Modern

Registration Desk

- Branding at Registration Desk
- Printed piece or small branded gift in delegate conference package

Program Partner

- Full page advertisement on back cover of the program, Partner responsible for own artwork

Student Travel Bursary (5 Opportunities)

- Branding during the Student Poster Competition Awards

Each of the above opportunities includes the following benefits:

- One full delegate registration valued at \$750
- Company logo on signage and website, short message on website

Partnership Level \$1,500

Foreign Visitor Program

- Contributions will be used to help fund travel for selected foreign visitors to the conference

Benefits:

- Company logo on conference signage and website

Emerging Technologies for Global Food Security Conference

Partner and Exhibitor Form

If you are interested in sponsoring a conference program or activity, or participating in the conference exhibits, please complete the form below and email it to: conference2018@gifs.ca. We will contact you to arrange payment and finalize details of your sponsorship.

If you have any questions about sponsorship, please email your question and contact information to conference2018@gifs.ca and we will contact you. Thank you!

Name:	_____
Title:	_____
Organization:	_____
Address:	_____
City:	_____
Province/State:	_____
Postal/Zip Code:	_____
Email:	_____